



Table of suggested activities for World PI Week

Type of activity	Activity
General awareness activities	Awareness campaign in public and private hospitals, general public, medical university students, schools, patients and families: distributing educational material on PI with the motto "Early Awareness is a good beginning"
	Awareness march in an area where PI diagnosis rates are very low, distribution of flyers and posters
	National survey to the population on the knowledge of PI
	Distribution of PI awareness brochures/postcards and posters
	A concert to introduce PI to the general public
	Distribution of translated version of the "10 warning signs of PID"
Awareness activities to children and schools	Mobile caravan to circulate in the city during the world PI week to increase awareness of the local community about the existence and symptoms of PI
	Launch of a comic cartoon or interactive game on PI for children and schools Launching of a toy mascot of the B lymphocyte
	full day program organized by patient organisation to increase awareness on primary immunodeficiencies. The meeting is organized together with teachers and students of a high school specialized in educating students with future orientation to health care profession
Awareness activities to the medical community	Children activities in front of the Paediatric Hospital by caregivers
	Visits of paediatricians and lung specialists
	Distribution of awareness materials in hospitals and pharmacies Printing posters and brochures for circulation in doctor rooms, clinics and hospitals Distribution of PI leaflet to Patient organization members to distribute to their family doctors + distribution to lung specialists, ear-nose-throat specialists and gastroenterologists. Survey of

	patient members to measure feedback on leaflets after 2 months
	Distribution of cards to physicians with the PI warning signs and instructions for referral to the division of Immunology of the Hospital.
	Organization and establishment of the Primary Immunodeficiencies Committee in the Hospital, with involvement of paediatricians, haematologists and immunologists
Media activities	Publicity spot in different TV and radio programs during the month of April.
	Newspaper articles on PI
	Press conference on PI
Scientific symposiums	Web scientific conference with a group of physicians on WPIW in hospitals
	A scientific symposium to discuss clinical, diagnostic and therapeutic tools for PI (including case discussions and a summary of the research in PI during 2011)
Consensus meetings	National Meeting of patients with PI
	Joint Patient/Medical event: the objective is to brief and bring awareness of PI to local community and to the medical world
	Consensus Meeting on PI in the country. Meeting dedicated to PI will bring Immunologists to discuss further on the disease, cases & developments; bring other target groups (paediatricians etc.) to increase awareness; initiate the establishment of national treatment guidelines; help understanding country treatment levels better
	Regional meetings powered by KOLs + Local physicians to a target group (GP, Family Medicine Specialist, Internist, Paediatricians etc.) in selected regions where there are no immunologists and consanguineous marriages are more common
Government supported activities	A National Forum to discuss the states of rare disease law
	Parliamentary Reception and launch of new publication
Promotion of the WPIW campaign	World PI Week awareness at Immunology Congress
Opening of a JM Centre	Opening event of JM Centre around World PI Week