

World PI Week 2018 - Test. Diagnose. Treat



Nominate World PI Week Campaign Stars!

Dear World PI Week supporter,

This year, the World PI Week will feature for the first time "**Campaign Stars**". The "Campaign Stars" will celebrate examples of inspiring engagement in World PI Week or exceptional impact/efforts, for the World PI Week community and beyond.

[How do the "Campaign Stars" work?](#)

Up to 2 persons or organisations will receive the title of "Campaign Star" in each of the categories:

- Medical societies/healthcare professionals/ scientists
- Patients/ Patient organisations
- Healthcare advocates (associations or individuals)
- Policy-makers
- Volunteers

[How can I participate?](#)

You are invited to nominate one person or organisation in the 5 categories via Facebook or Twitter, or by email. **To participate:**

- 1. Publish a tweet or a Facebook post using the hashtag #WPIWCampaignStar**, specifying the category for the nomination(s)
- 2. Send to the World PI Week Team (info@worldpiweek.org) a short sentence explaining why you think the nominee(s) should be a Campaign Star(s)**

If you don't use social media, no worries, **you can also send your nominations and short explanation by email at info@worldpiweek.org.**

You can submit a nomination for each category or only for one or several of them. Make sure to carefully think about your nomination(s) before submitting your entry as you will be able to participate only once!

Submissions will close on the 22nd of February 2018.

Once I have participated, what is next?

A list with all the nominations per category will be shared with the WPIW community. You will be invited to vote for the finalists via an online poll open in March 2018. Each participant will be able to vote for one nominee per category.

*"Campaign Stars" will be the two nominees with the most votes in each category and **will be announced on the 22nd of April**, celebrating the start of the World PI Week!*

We look forward to receiving your nomination(s)!



Your World PI Week Team

info@worldpiweek.org

www.worldpiweek.org | [@WorldPIWeek](https://twitter.com/WorldPIWeek)

Raising Awareness for Diagnosis and Treatment of PI Together!



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